

Tools for the Urban Gardener

Cement, steel, and glass are cold and unfriendly. Car exhaust can put a damper on any day. Seasonal depression can be a permanent way of life for urbanites. It is widely recognized that living in they city with a lack of greenery can be detrimental to our health and well-being.

While big cities tend to have a lack of green space, living in the urban environment doesn't have to mean giving up our gardens. Whether on a window sill, crammed onto a balcony, stuck in crates, or warming up the living room, plants and flowers brighten our days and lift our spirits.



There are few who don't enjoy gazing upon green fields, breathing fresh air, smelling colorful flowers, or sitting beneath the trees. Sadly, that doesn't usually happen if you live in the city.

Studies show that urban dwellers are more affected by stress, take longer to recover from illness or injury, and are just slightly more volatile than their suburban or rural counterparts.

The addition of some greenery to your space can mean a world of difference. A potted plant can add warmth, charm, and vitality to any urban space.

Plants have the uncanny ability to grow in the unlikeliest of places: springing forth from cracked sidewalks, climbing upwards through rubble, hanging on tenaciously to life.

Their existence reflects our own, a testament to the instinctive drive for life. These gardening accessories are meant to remind the user of his connection to nature, that he should be *Infused* with life just as he gives life to the plants he works with.

These flower pots are reversible and can be positioned in any number of ways to create an interesting arrangement. Translucent green pots evoke a lifelike quality and can be easily illuminated by sunlight or a separate lighting system.

Because starting a garden in any setting can be a difficult task, biodegradable peat liners can be placed inside these pots. Available in two sizes, nutrient-rich peat liners facilitate drainage and help your plants grow healthy and strong. When the time comes to move your seedlings or plants into the garden, these liners help to minimize transplant shock.



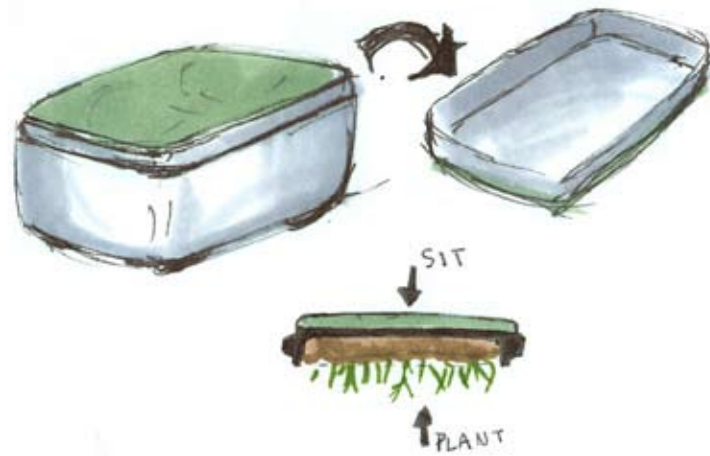
Plants are amazing for they possess both fragility and strength. They are so easily trampled, and yet they keep growing, peeping up through the smallest of cracks. They are inspiring.

In this vein, I designed a series of garden accessories to highlight our connection to nature. A gardener gives life to the seedlings he plants. A budding flower can instill a sense of vitality and triumph in all who view it. Life is given as it is received. This is a physical and visceral connection.

the pots

Beth Holik Garden Tools • Infuse

FLIPPABLE
SEAT BECOMES A
TRAY / FLOWER POT



This rolling garden caddy is designed to add a little pep to your step in the garden. As not everyone has a lot of storage space, this is a unit with ample room for your flower pots, soil, tools, and accessories.

Made of sturdy brushed aluminum housing, it can be stored outside while still elegant enough to keep inside. It is designed to be sat upon inside or outside the home. The top of the caddy houses a removable cushion/kneepad and when flipped doubles as a utility tray.



These accessories are meant to address the problems associated with gardening in small spaces.

When there is not much space to go around, soil can get everywhere, storage is a problem, and aesthetics become a high priority.

A plastic bucket can quite easily go from unnoticed in a large garden to an eyesore on a small apartment balcony.



Whether your patch of green is small or large, indoors or outdoors, *Infuse* is a set of tools to help invigorate your garden.

Molded steel tools are embedded in fiberglass handles. The swirling details within each handle aim to accentuate the life and energy that flows between gardener and earth.



the tools

While gardening is not always easy, it can be fun and accessible even in a cramped apartment.

Playing with dirt doesn't have to seem dirty. It is not just for old men in overalls. It can be stylish; it can be young and hip and urban. Gardening has a certain elegance to it, and these tools were designed with the urban chic in mind.

To see, to smell, to eat. Plants, flowers, and vegetables belong in the city as much as anywhere else.

They warm a space and cheer the soul. Infuse. With life.